

## Ignition 2017 application information

### Welcome to the Curtin Ignition 2017 application.

*This application should take you no more than 40 minutes to complete.*

#### Instructions and Information

**We advise you to please attend an information session prior to completing this form. Dates are available on our website - <http://campaign.curtin.edu.au/growth-ignition-business-training/>**

All applicants to Ignition must complete this form. Please be aware that if you are applying for a scholarship places are highly competitive and award will be made based on the written information you provide in this form only, no other documentary information will be accepted. For ALL applicants the information you provide in this form will be used to assess your business/concept's suitability for the Curtin Ignition program. We ask for personal information as well as details of your new business/concept, please be aware that this information will be treated in the strictest confidence and complies with Curtin University privacy policy.

As you progress your application please be aware it can be saved and will stay 'live' from the time you commence the form. Use the arrows at the bottom of the page to move backwards and forwards through the form. Please contact us on 08 9266 4555 if you have any problems.

Scholarship applications close **5pm Friday 7th July**  
Full Fee Paying applications close **5pm Friday 21st July**

Late applications will **not** be accepted

What is your full name? *(As you wish it to appear on your Ignition certificate for example Jonathon Smith).*

First Name

Family Name

What is your preferred name? *(As you wish it to appear on your Ignition name badge for example Jon Smith).*

Email address

Email

Confirm email

Contact numbers

Preferred

Mobile Number

Address (mailing address)

Address

Suburb

State

Sample  
only  
please fill  
online

Postal Code

Are you:

- Female
- Male

Are you an Australian Resident?

Please check on the [Australian Taxation Website](#) if you are unsure

- Yes
- No

Are you of Aboriginal or Torres Strait Islander descent?

- Yes
- No

### Education

Indicate below the highest level of your education to date:

- High school
- TAFE, trade, or VET certificate
- Undergraduate degree
- Postgraduate degree
- Other

Which of the following describes you:

- I am representing an established business
- I am applying as an academic
- I am applying as an individual

Business details (if applicable)

What is your business name

ABN

What is your website address

What is your job title: e.g Director, Founder, Manager or other (specify)?

Is this business the entity through which you plan to commercialise your concept/idea?

- Yes
- No

Sample  
only  
please fill  
online

What is your current role and title: e.g Student, Researcher, Lecturer, Dr, Professor

If you have, or are representing an existing business please indicate the size of the business?

e.g How many employees do you have, (including yourself) and what is your approximate annual turnover?

Number of employees

Approx. annual turnover \$

## Your Business Idea / Innovation

To be eligible to apply for Curtin Ignition you must choose ONE specific business idea/ project to work on over the duration of the program.

**PLEASE NOTE: OFFER OF A PLACE ON IGNITION OR AWARD OF A SCHOLARSHIP WILL BE JUDGED BASED ON THE INFORMATION YOU PROVIDE IN THIS APPLICATION. THERE WILL BE NO OPPORTUNITY TO SUBMIT FURTHER INFORMATION.**

**APPLICANTS MAY, HOWEVER, BE INTERVIEWED PRIOR TO JOINING/ BEING ACCEPTED TO THE PROGRAM.**

Please briefly describe your business, idea or innovation and describe how you came up with the idea or where the innovation originated and what you think is your target market and future opportunity.

(limit of 2,000 characters)

Where are you on the road to commercialisation, for example; is it just an idea, have you developed a business plan and identified a market opportunity, do you have venture capital backing or are you looking for major funding?  
(maximum 1500 characters)

How do you see your business, idea or innovation developing over the next year?

(maximum 1000 characters)

What do you hope to achieve by attending Ignition 2017?

(maximum 1500 characters)

If you are applying for Ignition as part of a team (*ie: 2 or more people from the same business will attend Ignition*) please indicate below

**please note:** *only one person per business will be eligible for consideration for a scholarship.*

- I am applying as part of a team (maximum 2 people) who will attend Ignition together and work on the same project - please insert name of other person below

Which of the statements below applies to you?:

- I will be paying for the program
- I am applying for a fully funded scholarship
- I would like to apply for a scholarship, if I am unsuccessful I may be interested in a paid position

Please indicate which scholarship(s) you are applying for:

Please read the scholarship eligibility criteria as listed after selecting scholarship, prior to answering this question. (this criteria can also be found on the [Curtin Ignition Website](#))

*Please note that you are able to apply for more than one scholarship, however, only one scholarship will be offered per business (second applicant will be expected to pay for the program). If you are unsuccessful you still have the option to then apply for a full-fee paying place*

- Curtin University - current Curtin student or staff.
- UWA - current UWA student or staff
- DLGC - Female delegates in Science, Technology Engineering or Maths (STEM)
- Curtin Business School Indigenous Scholarships
- Landgate
- City of Wanneroo
- Department of Agriculture - Grains
- City of Canning
- REIWA

**You only need to fill out one application form regardless of how many scholarships you apply for**

[Curtin University Scholarship Criteria](#)

[UWA Sponsorship Criteria](#)

[DLGC Selection Criteria](#)

[Curtin Business School Indigenous Scholarship Criteria](#)

[Landgate Scholarship Criteria](#)

[City of Wanneroo Scholarship Criteria](#)

[Department of Agriculture - Specifically Broadacre Cropping](#)

[City of Canning Scholarship Criteria](#)

[REIWA Scholarship Criteria](#)

Briefly outline why you are eligible for each scholarship you are applying for. Outline why you believe that you should receive a scholarship. Please note we are NOT asking about your business idea.

Sample  
only

Industry Classification

- please fill  
online
- Accommodation and Food Services
  - Administrative and Support Services
  - Agriculture, Forestry and Fishing
  - Arts and Recreation Services
  - Construction
  - Education and Training
  - Electricity, Gas and Water and Waste Services
  - Financial and Insurance Services
  - Health Care and Social Assistance
  - Information Media and Telecommunications (including Gaming and Apps)
  - Manufacturing
  - Mining
  - Professional, Scientific and Technical Services
  - Public Administration and Safety
  - Rental, Hiring and Real Estate Services
  - Retail Trade
  - Transport Postal and Warehousing

- Wholesale Trade
- Don't know/ Other

Is there anything you feel is important, or that you would like to share as part of your application that has not been covered above?

Thank you for applying to Curtin Ignition 2017.

Receipt of your application will be acknowledged by email within 2 business days.

You will be advised of the outcome of your application by email.

Please note that we may contact you via telephone for more information.

If you are applying for a scholarship you will be informed of the outcome of your scholarship application by 14 July 2017.

- Competition for scholarship places is high and places are limited. If your application for a scholarship is not successful, you may opt to pay for your place on Ignition.

All other delegates will be notified after 21 July 2017

- Questions? Please contact us:

Phone: (08) 9266 4555 (available 8:30 to 4:00pm Mon to Fri) or Email: [c4eadmin@curtin.edu.au](mailto:c4eadmin@curtin.edu.au)

Sample  
only  
please fill  
online