

## **City of Canning Fully Funded Scholarships Ignition 2017 Background and Eligibility**

The City of Canning is the third largest economy in Perth, contributing almost \$10b annually to WA's GRP. Home to over 7,800 registered businesses, Canning recognises the vital role local businesses play in our community. As part of this recognition the City provides a range of workshops, programs and partnerships aimed at building business capability and capacity. In 2017, as part of a pilot Business Mentoring Program, the City has partnered with Curtin University to offer two scholarships for Ignition 2017. The City of Canning supports Curtin Ignition through funding for two scholarship places for City of Canning residents, who own an existing local business or are a new start-up with an innovative business idea. The scholarships are aiming to foster ongoing innovative, entrepreneurial activity within the City.

Ignition is an intensive 5½-day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business. Applications from new and aspiring entrepreneurs with limited experience of starting a business, are encouraged to apply. Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program. Fluency in spoken and written English is essential.

City of Canning Scholarship Applications are judged on their individual merit based on the following eligibility criteria:

- A City of Canning resident, who owns and operates a business in the City of Canning or who has an innovative business idea and looking to start new business in the City of Canning.
- Willingness to participate in City of Canning promotional activities and events.
- The novelty of your business/idea/innovation,
- The likelihood of your business sustainability (market potential and uniqueness of your proposal),
- The preparation and action you have taken to progress your business/idea/innovation.

Award of scholarship places will be made by the City of Canning team and the Curtin Ignition team, their decision will be made based on the written information provided in the application form.

It is a condition of acceptance of your scholarship that you must participate in any surveys assigned by City of Canning and/or Curtin Ignition.

Apply online at: [www.ignition.curtin.edu.au](http://www.ignition.curtin.edu.au) - closing date is July 7<sup>th</sup>, 2017.

Scholarships are limited to one per business, and terms and conditions apply.