STUDY OPTIONS FOR A TRULY GLOBAL BUSINESS EDUCATION

MBA (GLOBAL)

Make tomorrow better.
curtin.edu.au/mba-global
At Curtin, you will receive a challenging and rewarding education relevant to current careers and workplaces.

Curtin University is a vibrant, international organisation, future-focused and committed to making tomorrow better. It is the largest and most preferred university in Western Australia, with more than 50,000 students spread across several locations, including campuses in Singapore and Sarawak. Curtin has been placed in the top two per cent of universities worldwide by the Academic World Ranking of Universities in 2015, and has been ranked the 26th most internationally university in the world by Times Higher Education in 2016. Accredited by the Association to Advance Collegiate Schools of Business (AACSB), Curtin Business School (CBS) is recognised as one of the leading business schools in Australia, and has considerable experience and influence in providing high-quality, transformative education and research across Australia and Asia.

MBA (GLOBAL)

Acquire global business knowledge and the analytical skills you need to accelerate your career.

You can take the Master of Business Administration (Global) directly after completing a bachelor degree in any discipline.

The two-year course focuses on global markets and practices, helping you to understand a variety of cultural business practices. You’ll learn to work independently and in teams, and develop your leadership skills through work-integrated learning and mentorships.

International study tour

You may also be able to take a study tour to one of our partnership universities below, and gain a realistic understanding of global business practices:
- Renmin University of China
- Indian Institute of Technology Delhi
- State University of New York
- Burgundy School of Business, France
- University of the Philippines.

INDUSTRY CONNECTIONS

CBS has one of the most extensive industry advisory group networks of any Australian business school. It comprises around 70 business leaders who use their knowledge and experience to shape course content.

At CBS, you will learn from highly accomplished teaching staff and develop a global mindset toward leadership and management theory and practice.

MBA (GLOBAL) – BURGUNDY SCHOOL OF BUSINESS ARTICULATION OPTION

Study your second year in France, and graduate with three master degrees.

With this option, you will study the first year of the MBA (Global) course at CBS, and then undertake your second year of study in France at Burgundy School of Business (BSB), in the prestigious Master in Management (Grande Ecole Programme). Within the Master in Management course, you will specialise in a Master of Science (International Business Development), which is designed to train dynamic, globally minded managers for the workforce.

At BSB, you will be taught in English, benefit from personalised support and free French lessons, and be exposed to some of France’s leading business minds.

If you choose the MBA (Global) – Burgundy School of Business Articulation Option, you will be awarded three master degrees when you graduate, allowing you to truly stand out from the crowd.

TWO YEARS, THREE DEGREES: HOW DOES IT WORK?

Inform CBS of your intention to study the MBA (Global) – Burgundy School of Business Articulation Option before you start.

YEAR 1

Curtin University - Bentley Campus, Perth, Australia

YEAR 2

Burgundy School of Business - Dijon, France

Burgundy School of Business

More than 115 years old, BSB is an elite French business school that delivers high-quality programs with a personalised approach and a focus on academic excellence. The school is a member of France’s highly selective Conférence des Grandes Écoles, which ensures that BSB’s education is highly valued in the workplace.

AACSB accreditation

CBS and BSB are accredited by the AACSB, meaning they have met strict standards of quality academic and professional excellence.

COURSE STRUCTURE

Units:
Year 1
- Management and Organisational Behaviour
- Global Marketing Management
- Accounting for Managers
- Managerial Economics
- Strategy, Change and Innovation
- Ethics and Intercultural Interaction in Global Business
- Corporate Financial Management
- Researching Organisation and Management.

Year 2
- Global Human Capital
- Global Leadership
- Global Business Practice
- Strategic Global Business
- Global Business Project
- 2 elective units.

The MBA (Global) at CBS starts with a one-week orientation program, introducing you to the faculty and industry advisors, and demonstrating the importance of effective engagement and building relationships in the global market. You’ll then study 15 units at Curtin’s Bentley Campus over four semesters, across the areas of core business knowledge, global practice and analytical practice.

COURSE ESSENTIALS

LOCATION: Bentley

INTAKE: Feb, Jul

STUDY MODE: Full-time, part-time

CRICOS CODE: 079264A

DURATION: 2 years (full time)

COURSES

- Management and Organisational Behaviour
- Global Marketing Management
- Accounting for Managers
- Managerial Economics
- Strategy, Change and Innovation
- Ethics and Intercultural Interaction in Global Business
- Corporate Financial Management
- Researching Organisation and Management
- Global Human Capital
- Global Leadership
- Global Business Practice
- Strategic Global Business
- Global Business Project
- 2 elective units.

UNIT DESCRIPTIONS

Ethics and Intercultural Interaction in Global Business

The aim of this course is to introduce students to the cultural and ethical issues that arise in global business situations. Students will learn about the variety of cultural business practices across different countries and cultures, and how to navigate and understand these practices. They will develop an understanding of the impact of culture on business decisions and decision-making processes, and learn how to communicate effectively with people from different cultural backgrounds.

Strategy, Change and Innovation

This course focuses on developing students’ ability to understand and analyse business strategies and their impact on organisational performance. Students will learn about the various strategies that companies use to achieve their objectives, and how these strategies change and evolve over time. They will also learn about the role of innovation in driving organisational change and how to manage innovation processes.

Managerial Economics

This course introduces students to the economic principles that underpin business decisions and strategies. Students will learn about the role of market forces in determining prices and quantities, and how these forces influence business behaviour. They will also learn about the role of government and other factors in shaping economic outcomes, and how these factors affect business decisions.

Corporate Financial Management

This course focuses on the role of financial management in achieving organisational goals and objectives. Students will learn about the various financial strategies that companies use to raise capital, manage risk, and allocate resources. They will also learn about the role of financial markets in facilitating these strategies and how to analyse and interpret financial data.

Researching Organisation and Management

This course focuses on understanding and analysing the structures, processes, and people that make up organisations. Students will learn about the various organisational theories and models that explain organisational behaviour, and how these theories can be applied to improve organisational performance. They will also learn about the role of management in shaping these structures, processes, and people, and how to research and evaluate management practices.

Global Human Capital

This course focuses on the management of human capital in a global context. Students will learn about the role of human resources in achieving organisational goals and objectives, and how to manage and develop human capital to achieve these goals. They will also learn about the role of international human resources in coordinating and integrating global operations, and how to manage these resources effectively.

Global Leadership

This course focuses on developing students’ ability to understand and analyse leadership in a global context. Students will learn about the various theories and models of leadership, and how these theories can be applied to different cultures and contexts. They will also learn about the role of leadership in achieving organisational goals and objectives, and how to develop effective leadership skills.

Global Business Practice

This course introduces students to the practical aspects of doing business in a global context. Students will learn about the various strategies that companies use to enter and operate in international markets, and how to analyse and evaluate these strategies. They will also learn about the role of business ethics and social responsibility in global business practices, and how to navigate these issues.

Strategic Global Business

This course focuses on developing students’ ability to understand and analyse global business strategies and their impact on organisational performance. Students will learn about the various strategies that companies use to achieve their objectives in international markets, and how these strategies change and evolve over time. They will also learn about the role of innovation in driving global business strategies and how to manage innovation processes.

Global Business Project

This course focuses on developing students’ ability to apply their knowledge and skills to real-world business challenges. Students will work in teams to analyse and develop solutions to problems faced by global businesses, and present their findings to the class. They will also learn about the role of business ethics and social responsibility in global business projects, and how to navigate these issues.

2 elective units.

FOCUS AREAS:

- Strategy
- Change
- Innovation

COURSE ESSENTIALS

LOCATION: Dijon

INTAKE: Sep

STUDY MODE: Full-time

CRICOS CODE: N/A

DURATION: 2 years (full time)

COURSES

- Master of Science (International Business Development)
- Master in Management (Grande Ecole Programme)
- Master of Business (Global)

UNIT DESCRIPTIONS

Master of Science (International Business Development)

This course focuses on developing students’ ability to understand and analyse the strategies and practices that drive international business development. Students will learn about the various theories and models of international business development, and how these theories can be applied to different cultures and contexts. They will also learn about the role of international business development in achieving organisational goals and objectives, and how to develop effective strategies and practices.

Master in Management (Grande Ecole Programme)

This course focuses on developing students’ ability to understand and analyse the structures, processes, and people that make up organisations in a global context. Students will learn about the various organisational theories and models that explain organisational behaviour, and how these theories can be applied to improve organisational performance in international markets. They will also learn about the role of management in shaping these structures, processes, and people, and how to research and evaluate management practices in a global context.

Master of Business (Global)

This course focuses on developing students’ ability to understand and analyse the strategies and practices that drive global business operations. Students will learn about the various theories and models of global business operations, and how these theories can be applied to different cultures and contexts. They will also learn about the role of global business operations in achieving organisational goals and objectives, and how to develop effective strategies and practices.
**ENTRY REQUIREMENTS**

A recognised bachelor degree in any discipline. You must also meet Curtin’s English language requirements.

No work experience is necessary but if you have three or more years’ work experience, you should apply for the Curtin Graduate School of Business MBA instead, which is tailored to suit established professionals.

**FEES**

Standard postgraduate fees apply at Curtin. Please refer to fees.curtin.edu.au for details.

If you plan to study the MBA (Global) – Burgundy School of Business Articulation Option, the fee for studying at BSB in the second year is €14,800. You will also need to pay for your airfares, visa, accommodation, health cover, food and living expenses. Please refer to bsbu.eu/international/practical-informations/cost-of-living for estimated costs of living.

Fees are subject to change.

**SCHOLARSHIPS**

Scholarships are available for domestic and international students studying the MBA (Global)*. For full terms, conditions, eligibility criteria and how to apply, visit curtin.edu.au/MBA-global.

*Scholarships are not available for students undertaking the MBA (Global) - Burgundy School of Business Articulation Option.

**APPLY NOW**

You can apply for the MBA (Global) by visiting curtin.edu.au/MBA-global.

If you are interested in studying the MBA (Global) – Burgundy School of Business Articulation Option, please email Curtin Business School at CBSInternational@cbs.curtin.edu.au by 15 September so we have time to make the appropriate arrangements with BSB.

**CURTIN BUSINESS SCHOOL**

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**FOR MORE INFORMATION**

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